



## Learn If Studying Graphic Design Online is Right for You

### Description

In Today's technological world, graphic designing is a term we all have become increasingly familiar with and needs no introduction.



### A brief introduction

It's an art of combining texts and pictures and making it look visually more presentable and exciting. It is a skill that is now not limited to advertisements, magazines, and books only but has gone beyond that and is present almost everywhere, ranging from the logos printed on the t-shirts you wear to the credit scenes of movies you watch and much more. This pretty much gives us an idea about the reach and scope this field offers.

### Advantages of gaining a degree

Although self-taught graphic designers earn a decent amount after gaining significant experience, you can make the same amount as a fresher if you have graduated with a B. A or B.F.A degree in graphic designing from a reputed institution. Also, getting a degree is an excellent addition to your professional

portfolio as a fresher because it improves your chances of landing a job and boosts your earning potential. Furthermore, distance learning is a perfect option for those students who want to receive a degree while sitting at home. Also, due to the Corona pandemic, many institutes have started offering an online degree in many disciplines, including graphic designing. So it has now become much easier to earn a degree without even actually going to college.

So, if you are one of those aspiring graphic designers, then scroll down below and learn about the pros and cons of choosing an online degree program.

## Pros

There are many, many advantages of gaining a graphic design degree online, and here are some which we think you may find helpful:

- **Flexible timings:** Earning an online degree is beneficial and easy for those who want to study at their own pace and time. You have access to your online classes at any place and at any time. You do not have to stick to a tight college schedule and juggle between different classrooms.
- **Affordable fees:** Online education is the safest bet for those who don't want to spend a fortune on a degree. An online degree will weigh much less on your pocket than what you would have to spend if attending classes physically. In addition to that, you also don't have to pay for boarding and food!
- The online degree also ensures that your education does not get affected during a public health crisis (as we are facing right now), natural disaster, or any other similar situation where students and faculty can not access the college campus and at the same time does not risk your health.
- It also saves your time which would be wasted while commuting to and fro. Thus, keeping your gas money as well.
- You need not relocate elsewhere for your education and can earn a degree from the comfort of your home.
- You can also keep your current job while completing your degree and thus can increase your savings.
- You can also gain experience by working as a freelance graphic designer side by side with your education.
- It is also an excellent opportunity for those who want to make a career change.
- **Better work-life balance:** With an online degree program, it will be easier to achieve school-life balance. You can easily spend time on your self-care. Be it working out, taking a walk, or spending time with your loved ones; you can do it all without compromising with your education.
- Skills obtained through an online degree in graphic designing are always in great demand.
- This online degree program offers a wide geographical range. You can even go for online degrees from prestigious international colleges and universities without traveling abroad and still

get great international exposure.

- Lastly, you can develop a sense of discipline as you have to focus on your career and your social life.

## **Cons**

The list of advantages of an online degree in graphic designing is undoubtedly long, but this approach also has some drawbacks. Therefore, while opting for online education, one must weigh both the pros and cons beforehand. So here we have discussed some of the disadvantages:

- Lack of social interaction with peers and professors: This is one of the major disadvantages of an online degree program. Due to less interpersonal communication with classmates and lecturers, one can often feel lonely and disheartened. The role that face-to-face discussions and group projects play in the development of a student can not be ignored.
- Communicating with professors and batchmates regarding your queries through email may seem challenging as you may have to wait for their response for a longer time.
- Isolation from the rest of the fellow students and teachers may lead to loss of motivation and may drop out of some students in rare cases.
- Students may lose themselves in procrastination as the only deadlines are usually exams, and the study material is always available. Thus there is nothing to force them to learn.
- Although you would have access to quality study materials and software, you will miss out on the experience of working in a university's lab under the guidance of highly trained instructors.
- Constantly being surrounded by your loved ones may leave a negative impact as you would be tempted to spend your time with them. Not devoting your much-needed attention towards the studies may also pose a significant challenge in the long run.
- Some students may find it challenging to transition from a traditional learning environment to an online course due to the lack of interaction.
- Sometimes, some unavoidable technical issues may lead to a delay by the student in completing an assignment or other things on the given deadline.
- A high level of self-discipline and motivation is essential if you are opting for an online degree.

## **Choosing an online graphic designing program**

After going through the pros and cons, if you decide that getting an online degree would be an excellent option for you, the next step is to choose an online degree program that is best suited for your needs. The most important thing to keep in mind is the accreditation of the college/university and its reputation. The quality of the education provided must be good as well. You can check all the details and the reviews of the program offered on the internet. Make sure that you do your research correctly before finalizing any institute. Do check the fee structure, duration, and syllabus before taking admission.

## **Conclusion**

There is no denying that graphic designing offers a wide range of job opportunities. Still, the oversaturation of artwork has made it essential to get a degree to get that extra edge. An online degree can be an excellent option for those willing to work extra hard and carve out their niche in this field.

## **Category**

1. Education

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