



Learn About the Best Time and Place to Buy a TV

Description

While having new devices in the house is always exciting, we all know that purchasing them isn't always straightforward.



Televisions are no exception, but there are a few things you can do to ensure you get the best bargain on a high-quality television.

If you buy a TV at the right place and time, you will get the best deal. So, when you go shopping, be sure you know exactly what you're searching for.

What You Should Know Before Purchasing a New TV

Shopping online is convenient for comparing pricing, but it's also a good idea to travel to a few locations and get a feel for different TV sizes before making a purchase. Also, don't get lured in by a specific brand.

"The reality is that paying extra for a brand name TV hurts you more," money expert Clark Howard explains. TVs of the same size and similar features can often be found at drastically different prices merely because of the brand. "You're better off going down on

brand and upon screen size — or down on brand, keep the same screen size, and keep more money in your pocket!” Clark concludes.

When you’ve determined precisely what you want in a new television, it’s time to shop! This essay will discuss when and where to look first to prevent overspending.

When Is the Best Time to Buy a TV?

Clark Deals has been looking for the most incredible prices on high-quality televisions since 2016. Since the beginning, I recently went back through every offer we’ve posted to discover when and where the most TV deals have appeared.

Since 2016, the average number of TV deals per month has been
We’ve seen the most TV offers listed in November on average over the last three years.
Unsurprisingly, Black Friday is likely the best time of year to get a good deal on a television.

Still, that doesn’t mean you won’t get a good offer if you shop at a different time.

The beginning of the year is also an excellent time to look for bargains. There will be a slew of deals and price cuts on TVs of all sizes during the playoff and Super Bowl seasons in January and February.

Aside from significant holidays, you’ll also find daily and weekly offers at electronics stores like Best Buy.

If you don’t have a lot of time, you should keep an eye on the prices of potential purchases at a few different places for a bit. While services like CamelCamelCamel can assist you in tracking a TV’s pricing history, it’s always advisable to monitor the prices yourself over a period of time.

If you do need to buy a TV right soon, make sure to look for current daily or weekly specials, as you may still be able to get a fantastic deal!

Where Is the Best Place to Buy a TV?

Since 2016, Walmart, Best Buy, and Fry’s Electronics have posted the most TV bargains. Fry’s, sadly, went out of business in early 2021.

Walmart and Best Buy are not only fantastic sites to look for markdowns, but they’re also great places to compare prices if you think you’ve found a decent deal at another store. We’ve seen a few fantastic daily offers posted on Amazon’s discount site, Woot, so far this year.

According to what we’ve noticed, Walmart has the most TV bargains due to regular rollbacks and restocking.

As previously stated, there are numerous daily and weekly bargains available at stores such as Best Buy and BrandsMart USA throughout the year. Amazon, Target, Sam’s Club, and Costco are also good locations to look at.

Before committing to anyone retailer, always check out local businesses and compare prices online.

Using tools like Google Shopping can help you find the most incredible online deals, but always make sure you're shopping from a reputable source!

To prevent unexpected fees, online sites such as eBay, Walmart, and Amazon frequently display products from third-party sellers, so read reviews and become familiar with each item's shipping and return procedures.

Final Takeaways

- **Avoid splurging on the brand.** Going "down" a brand and up a TV size will get you a better deal — or choosing the same size TV and pocketing the price difference.
- **Keep an eye on prices and plan for holidays.** Use sites like CamelCamelCamel and keep an eye on prices over time to determine when you should make the buy. If you can wait until the Super Bowl or Black Friday season, you'll have more options for better deals!
- **Price comparison.** Check more than one store (in fact, check as many as you can!) at a time. And avoid overspending by using tools such as Google Shopping.

Don't be scared to browse for used or refurbished devices to save even more money; make sure to buy from a trustworthy vendor and familiarize yourself with the seller's policies. If you're in the market for a new television, take a look at these excellent TV bargains right now!

Category

1. Finance

Date Created

December 2021

Author

tca-admin